

# LIGHT IT RED



## For Dyslexia Awareness



Light it Red for Dyslexia Awareness is a volunteer initiative by Code REaD Dyslexia Network, (a national registered charity), to light significant monuments, buildings and landmarks across Australia in RED for Dyslexia Awareness during the month of October.



### Why all the RED?

Ask any dyslexic about their school experience and they will tell you about the gut wrenching fear of receiving back their school work covered in red crosses and comments. When Light it Red began in 2015, it was about taking back the power of that colour to raise awareness. The colour influenced our name Code Read (pronounced RED) Dyslexia Network. Red is disruptive and cannot be ignored but it also highlights the urgency of the situation. In effect we wanted to say that it is time to stop sweeping this important issue under the carpet and take action.

### Join our campaign

We're asking for your help to light up Australia Red in October 2023, here's how you can get involved:

- Arrange to light up a building, landmark or monument RED during the month of October. Take photos and share on social media with the hashtag #LIR2023.
- Host a RED morning tea in your workplace or school & share some information about dyslexia.
- Organise a wear it red day at your workplace or school and share your photos on social media with the hashtag #LIR2023

OUR VISION is for all people with dyslexia to be understood, acknowledged, empowered and to have equal access to opportunity.



ANY QUESTIONS? Email us at [info@codereadnetwork.org.au](mailto:info@codereadnetwork.org.au)